

Call from the CITY

Professor **Jacek Majchrowski**
Mayor of the City of Krakow



The war in Ukraine, which has been going on for several weeks now, has changed our lives. In the face of these terrible events, I would like to emphasise our solidarity with the Ukrainian people and assure them of the support that they can receive in our city.

I am immensely proud of the citizens of Krakow - their openness and readiness to help other people. I am grateful to those of you who have offered sincere help to thousands of people fleeing war. As a local government, we have released funds from the city's financial reserve. The attitude that the Krakow community represents, makes us even more motivated to continue our efforts to ensure a proper quality of life for our residents and all those who are currently in Krakow.

Once again, we are proud of the ranking of Polish schools, in which Krakow's educational institutions have been recognised as the best in the country. This is a testimony to the excellent quality of our local education, and gives us hope that these young people will become citizens who are fully involved in the life of our city, as well as leaders of positive change. With the future in mind, we are implementing activities as part of the Krakow Climate Panel through which we are striving to achieve climate neutrality, just like other global metropolises.

I am also inviting you to use the mobile version of the "Virtual Clerk" application, which helps in official procedures necessary to run a business in Poland. Being aware of the need to develop Krakow's business side, we continue to present the city's potential during the MIPIM International Trade Fair in Cannes, which allows us to establish new contacts with investors who are willing to choose our city.

I am kindly inviting you to read this article!

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Call for the SOLIDARITY

Krakow helps Ukraine as of 25 March 2022



NUMBER OF UKRAINIANS IN KRAKOW


 approx. **210 thous.**
 in total

 ● **60 thous.**

before the war

 ● **150 thous.**

after 24 Feb

DONATIONS SENT TO UKRAINE


43 lorries

35 trucks

 5 MPK buses for Lviv
 1 ambulance

EDUCATION


5000 children
 at schools and kindergartens

CARE


 Legal care
 and psychological care

CULTURE & LEISURE


 Childcare point in Tauron
 Arena Krakow, Zoological
 Garden, events in cultural
 centres & institutions

INVOLVED FUNDS


20,5 mln PLN

 Accommodation for Ukrainian citizens,
 childcare point in Tauron Arena, transport-
 Municipal Transport Company (MPK),
 cleaning & distribution of donations -
 Municipal Cleaning Company (MPO),
 reception point at the Main Railway Station,
 food, hot meals, payment of cash benefits

OFFICIAL MATTERS AND BENEFITS


3300 Civil Registration
 Numbers (PESEL) assigned

900 job offers

2256 applications under
 300+ programme

TRANSPORT & COMMUNICATION


 Free transport & parking
 in parking zones until
 the end of March

Call from the PAST

Prizes received - Krakow is the leader of the fDi European Cities and Regions of the Future 2022/23 ranking

From 15 to 18 March 2022, Krakow participated in the International Property and Investment Fair MIPIM (Le Marché International des Professionnels de l'immobilier) in Cannes - one of the most prestigious events of this kind in Europe.

As in the previous years, the capital of Małopolska presented the potential of Krakow and welcomed visitors at its own, almost 60-square-metre stand, located in the prestigious exhibition part of the Palais de Festivals - Riviera Hall.



During the Fair, Krakow was granted several prestigious prizes from the fDi Magazine publishing house. The awards for Krakow were collected by Bogusław Kośmider, Deputy Mayor of the City of Krakow.

Krakow achieved success in the following categories of the Top 10 Large European Cities of the Future 2022/2023 ranking



business friendliness
1ST

human capital and lifestyle
2ND

overall
4TH

economic potential
6TH

FDI Strategy
9TH

Call for INNOVATION

The mobile application Virtual Clerk of the Krakow City Hall is now available

The Department for Entrepreneurship and Innovation has launched a new communication tool for clients of the Krakow City Hall. It is the **Virtual Clerk application** that is available free of charge in the Google Play store for smartphones with the Android system.

The application, via voice or text query, allows intuitive search for information on entrepreneurial services (including setting up a business) and all other procedures carried out by the Krakow City Hall and other municipal organisational units.

It can be used anywhere, anytime, without time-consuming web searches. Just click on the speaker icon and say what matter you want to deal with in the office. Immediately you will receive information on the service you have selected – along with a link to the procedure and a note whether the matter can be handled electronically.

The **Virtual Clerk**, which has been operational since 2018 on the website of the Entrepreneur Service Point (business.krakow.pl/pop). It was intended, on the one hand, to improve cooperation between the office and the residents/entrepreneurs and, on the other hand, to make it easier for young people who prefer to deal with matters online when setting up a business. The idea turned out to be a hit - in 2021 alone, the number of conversations conducted via VC amounted to nearly **16 000**. Among the particularly appreciated advantages of this application is the simplicity and swiftness in reaching the information sought, as well as the availability of the service 24 hours a day, seven days a week, in Polish and English.

Soon the app will allow you to ask questions also in Ukrainian!


Kraków

Otwarty Kraków

**W JĘZYKU POLSKIM
IN ENGLISH**





WIRTUALNY
URZĘDNIK

www.business.krakow.pl/pop

Call for the FUTURE

Krakow is not slowing down in its efforts to achieve climate neutrality. The city's climate ambitions were confirmed by the citizens of Krakow who were participants of the first **Krakow Climate Panel** - which ended last year.



The answer to society's expectations, expressed through the recommendations adopted during the panel, **is the information and education campaign 'Krakow in a Good Climate', which will be launched throughout the year** and will focus on activities for climate and environmental protection, as well as ecological and healthy lifestyles.

It has been divided into four stages, each of which will be devoted to a different thematic area, linked to pro-climate and pro-environmental activities. These will be, in chronological order: **Waste Management, Urban Greenery, Water Efficiency and Energy Efficiency, as well as Urban Mobility and Air Quality.**

WE Segregate
WE Plant
WE Save
WE Breathe

- these are the watchwords for this year's campaign, corresponding to its various stages.

The Department for Municipal Economy and Climate invites business representatives to establish long-term co-operation in the field of pro-climate and pro-environmental activities, and to participate in educational

and informative events addressed to residents that will be conducted this year by municipal companies and departments.

Within the framework of the implemented pro-climate policy, the Department for Municipal Economy and Climate will promote good practices developed by Krakow's businesses at the local and national level, setting an example of entrepreneurs who pursue a responsible policy and consider care for the condition of the natural environment to be a priority.

More information about activities carried out as part of the 'Krakow in a Good Climate' campaign can be found on the website: klimat.krakow.pl and on our FB profile: [@krakow.w.dobrym.klimacie](https://www.facebook.com/krakow.w.dobrym.klimacie)

To contact the Department for Municipal Economy and Climate
gk.umk@um.krakow.pl
 12 616 6525

Call for EDUCATION

Krakow schools again among the best in Poland!

As every year, thanks to the "Perspektywy" ranking, we know the best secondary schools and technical schools in Poland. Once again, among the top ones in the country are Krakow's secondary and technical schools.



Just like last year, the **August Witkowski 5th High School** in Krakow can celebrate its prestigious fourth place among the best general secondary schools in Poland. The representatives of the Krakow's **Telecommunications Technical College No. 14 (named after the Defenders of the Polish Post Office in Gdańsk)** also have a lot to be proud of - this year, our college has been placed on the podium of the best technical schools in the country, taking the third place (last year, it was placed sixth in the national ranking). But that is not all - the Telecommunications Technical College took also

a remarkably high, third place in the national secondary school matriculation ranking, which takes into account only the results of the matriculation exams.

Apart from extremely high places in the national "Perspektywy" ranking, according to Anna Korfel-Jasińska, Deputy Mayor of the City of Krakow for Education, Sport and Tourism, Krakow's schools continue to lead among Małopolska's secondary and technical schools. The five best general secondary schools in Małopolska are Krakow's schools. Moreover, in the top five of Małopolska's best technical schools there are as many as three colleges from our city!

There would be no such successes if it were not for the enormous efforts of headmasters and teachers, but above all, students and their parents. To support them in this, the City of Krakow continuously extends its educational offer, as well as invests in raising the quality of teaching in Krakow's schools. More information on this topic and on the "Perspektywy" ranking itself can be found on the Education Portal of the City of Krakow:

portaledukacyjny.krakow.pl

Business



Krakow



POP



Biznes i Nauka w Krakowie

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