



**Magiczny  
Kraków**

## **StartKRRup - startup's week in Krakow**

2018-10-16

**This is the fourth edition of the Festival. Within seven days open workshops, panels, trainings and networking meetings will take place throughout the city. Their goal is to promote startups, help them develop and build a startup environment.**

### **List of events:**

## **Monday, October 15**

### **[Health & Lifestyle startup festival powered by MEDmeetsTECH](#)**

Place: Museum of Japanese Art and Technology „Manggha”

Time of beginning: 10:00

Speaker: dr n. med. Łukasz Kołtowski, Bartłomiej Lubiowski, Edyta Kocyk, Maciej Stachowiak

Description: The festival is the largest industry for startups, investors, the company and users of innovations in the area of health. If you have an idea for a business or develop a startup in the area of health, sport, nutrition, this place is for you!

### **[agenda](#)**

### **[Kraków Enterprise Mondays #20](#)**

Place: Students club zaUEK

Time of beginning: 18:00

Speaker:

- Piotr Sedlak | International MBA Program Supervisor at Cracow School of Business at Cracow University of Economics and Project Manager in Sedlak&Sedlak
- Navit Reid | a founder of WANDA, published author, entrepreneur, and photographer who has successfully launched three distinct careers before the age of 30
- Jan Maraczyński | attorney-at-law, a partner at JWMS Jakubowski Wiese Mazgaj Staszek radcowie prawni law firm

Description: Kraków Enterprise Mondays are free pro-enterprise meetups where students in Kraków meet entrepreneurs and alumni who have gone into business in a friendly informal setting.

### **[Festival Technologiczny: 4Developers](#)**

Place: Hotel Galaxy

Time of beginning: 8.00

Description: 4Developers is an interdisciplinary technological festival for programmers, which consists of various thematic paths conducted in small groups. The idea of the event is to create a space conducive to the activity of specialists - exchange of knowledge and experience of members of the IT community within the substantive thematic paths. However, 4Developers is much more than lectures. It is also a great opportunity to go beyond the lecture zone and in a



relaxed atmosphere meet with world-class specialists and enthusiasts of the IT world.

## **Wednesday, October 17**

### **Scrum Evening**

Place: HEVRE , Beera Meiselsa 18

Time of beginning: 20:00

Speaker: Marcin Aks Grochowina & Karolina Gnat / Agile Nuts

Description: SCRUM evening is a barcamp directed to people managing projects, conducting activities, interested in the subject of new technologies or simply interesting guesses related to AGILE. We want to propagate the idea of the so-called agile techniques of project management (AGILE)

### **Omgkrk Academy #9: The Future Of Business - startKRKup**

Place: MOCAK, Lipowa 4

Time of beginning: 18:30

Registration: <http://www.omgkrk.com/academy9/>

Speaker:

- Jowita Michalska, CEO of Digital University
- Agnieszka Skala, Co-Founder of Innovation Nest Entrepreneurship School
- Witold Kowalczyk, CEO & Co-Founder, Bohr Technology Inc.

Description: The approaching convergence of exponential technologies will make a transformative impact on the future of entrepreneurship and our shared experience. The application of innovations in areas like automatization, artificial intelligence, bio-metrics, information technologies and 3D printing.

### **Printed Conference**

Place: ICE Congress Center, Marii Konopnickiej St.

Time of beginning: 10:00

Speaker: Mateusz Kierepka, Karolina Furyk-Grabowska, Dr inż. Przemysław Siemiński, Jan Witowski, Paweł Ożga

Description: "PRINTED CONFERENCE" IS THE LARGEST 3D PRINTING CONFERENCE IN POLAND. Innovator zone and 3D printing trade fair. "Printed Conference" conferences is a place where participants will gain a comprehensive view of the 3D printing market, learn about technologies and its possibilities.

### **Warsztat NHstartUp**

Place: MOWIS os. Centrum C10, room number 6

Time: 8.30 - 15.30

Speaker: experienced entrepreneurs from the fintech industry, services, trade, gastronomy

Description: Realistic economic game for high school students. Players "assume" the company and experts carry them out for the first half year of operation.

### **Student Activity Fair**

Place: Auditorium Maximum, Krupnicza 33



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Time: 10:00-19:00

Description: Want to get an interesting experience? Maybe you are looking for internship? Do you want to find out something interesting about the industry that you are looking for or are you looking for one where you'll be really good?

### **Pitching workshops**

Place: Hotel Centrum Business os. Centrum E 12 Nowa Huta

Time: 16:00-22:00

Speaker: Adam Grzanka

Description: Introduction nature and specificity of self-presentation and methods of building the image.

### **Employer Branding and effective recruitment**

Speaker: Zofia Borowska

Description: I would like to tell you about the opportunities and opportunities associated with Employer Branding in each company, why it should be worth investing in time and resources.

Place: Hotel Centrum, Os. Centrum E12

Time of beginning: 18.00

## **Thursday, October 18**

### **Thursday Social Media in Krakow**

Place: HEVRE , Beera Meiselsa 18

Time of beginning: 20:00

Speaker: Jan Favre, Olek Wandzel, Iga Stanek i Bohumil Pokstefl.

Description: At this event, there will be 4 inspiring people who will discuss the subject of developing their own business and startups using the modern world of marketing and social media.

### **Entrepreneur Club #4: Up To Date, Going, Off Radio - startKRRKup**

Place: Szpitalna 1

Time of beginning: 19:30

Registration: <http://www.omgkrk.com/eclub4/>

Speaker:

- Jędrzej Dtekk Dondziło i Cezary Chwicewski | Up To Date Festival

- Filip Sarniak | Going App

- Aneta Hudzik | Off Radio

Description: Entrepreneur Club strives to be Krakow's premier event bringing together the city's leading innovators and entrepreneurs working in creative fields to share knowledge, exchange networks and catalyze new ideas.

### **New legal challenges for startups - startKRRKup**

Place: Big Cave, Biznes Lab, Aleja Pokoju 1a

Time of beginning: 18:00



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Speaker: Jerzy Krypel

Description: The most important issues of "Constitution for business" will be discussed, which came into force on 30 April 2018.

### **Workshop "Google Ads in the service of StartUps"**

Place: Hotel Centrum Business os. Centrum E 12 Nowa Huta

Time: 17 00 - 21 00

Speaker: Michał Michalik

Description: We will analyze advertising formats and answer the question which ones to choose at the beginning and how to develop a new product campaign..

### **Analytical startup - workshops for startups - #startKRKup**

Place: Offoffice coworking, Bydgoska 6, 30-056 Kraków

Time: 16.00 - 20.00

Description: On the occasion of the upcoming Krakow startup week, we have prepared an analytical startup workshop for you that will teach you 3 key competences necessary to develop your own project: communication, sales and analytical thinking.

### **AdWords for Startups**

Place: Hotel Centrum, Os. Centrum E12

time: 17.00-21.00

## **Friday, October 19**

### **Wawel Dragons Cave Pitch II**

Place: Dragons Wawel (Hotel Forum, -1)

Time of beginning: 18:00

Registration: <http://www.omgkrk.com/wdcp/>

Description: Wawel Dragons Cave Pitch is an entertaining live event that creates a platform for the most promising early stage startups in Małopolska to pitch in front of angel investors called "Wawel Dragons" along with the general public in pursuit of support, investment and partnerships.

### **Bitspiration 2018 Krakow**

Place: Tauron Arena Kraków, Stanisława Lema 7, Kraków

Time of beginning: 9:00

Description: The Krakow edition of Bitspiration 2018 will be divided into four thematic blocks: Marketing, Sales, Brand Building, HR in IT. Free entrance.

[www.bitspiration.com](http://www.bitspiration.com)

### **KRK InnoTech Summit 2018**

Place: Hotel Grand Ascot

Time: 10.00-13.00

Description: A conference during which young scientists present their scientific achievements in the form of a poster session.



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[Analytical startup - workshops for startups - #startKRKup](#)

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[Workshops: Startupowiec with success. How can psychology help?](#)

Place: Hotel Centrum Business os. Centrum E 12 Nowa Huta

Time of beginning: 16:00

Description: Psychological factors relevant in startups

[Bartosz Borowski - Applications in business](#)

Description: During our meeting, I will try to introduce you to the tools available on the market that will help you in business management.

Place: Hotel Centrum Business os. Centrum E 12 Nowa Huta

Time of beginning: 18.00

**Workshops Agile**

Place: Hubraum Krakow, Przemysłowa 12

Time: 16:30-19:00

Registration:

<https://storymapping.evenea.pl>

<https://dobryfacylitator.evenea.pl>

**Saturday, October 20**

[KITS-Academy](#)

Place: Cystersów 20A, 31-553 Kraków

Time of beginning: 9.00

Description: Two-day workshops for people starting their activities in the start-up environment, inspired by the KRK InnoTech Starter acceleration program.

[Analytical startup - workshops for startups - #startKRKup](#)

Place: Offoffice coworking, Bydgoska 6, 30-056 Kraków

Time: 10.00 -16.00

Description: On the occasion of the upcoming Krakow startup week, we have prepared an analytical startup workshop for you that will teach you 3 key competences necessary to develop your own project: communication, sales and analytical thinking.

[B1 Association, CERlecon Playpark  
Consultation point](#)

Placy: CERlecon Playpark Krakow, Os. Centrum B7

Time: 10.00 - 18.00

[Local products of Nowa Huta. Can locality be an opportunity in business?](#)



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**Degustation of local products combined with workshops.**

Place: Od. Centrum B7

Time: 11.00-17.00

**CERlecon Playpark jako szansa dla startupów**

Description: presentation of the CERlecon Playpark project, information on previous events and the role of the program in the promotion of startups. Presentation of the tasks and potential of the Krakow Playpark.

Place: CERlecon Playpark Krakow, Os. Centrum B7

Time of beginning: 14.00

More information about the CERlecon Program - CENTRAL EUROPE Regional Innovation Ecosystems Network:

[Municipality of Krakow website](#)

[CERlecon Website](#)

**Sunday, October 21**

**KITS-Academy**

Place: Cystersów 20A, 31-553 Kraków

Time of beginning: 16.00

Description: Two-day workshops for people starting their activities in the start-up environment, inspired by the KRK InnoTech Starter acceleration program.

[startKRKup on Facebook](#)

[startKRKup website](#)